

ABSTRACT

MUHAMMAD BRILIAN SALAFUDDIN: Local Flood Disaster Preparedness Initiatives in the Disaster Preparedness Village (KSB) in Ngastorejo Village, Jakenan District, Pati Regency. Supervising Lecturers: ELLYA SUSILOWATI dan HARAPAN LUMBAN GAOL

Floods are one of the disasters that often occur every year in Indonesia. Ngastorejo Village in Jakenan District, Pati Regency is an area where flooding occurs every year, so it has been designated as a Disaster Preparedness Village. The inauguration of the Disaster Preparedness Village (KSB) aims to carry out disaster preparedness efforts by involving the village government and the entire village community. This research aims to provide a comprehensive overview of local initiatives in flood disaster preparedness in Ngastorejo Village from the aspect of identifying community knowledge and attitudes towards flood disaster risk, mobilizing the community in emergency response plans, and optimizing resources in the early warning system. The method used in this research is a descriptive qualitative method with a purposive sampling technique to determine informants, which include the chairman of KSB Ngasto Sigab, village officials, disaster volunteers, and community leaders totaling six (6) informants. The data sources used are primary and secondary data sources. The data collection techniques used were in-depth interviews, observation and documentation studies. The results of the research show that local initiatives in flood disaster preparedness have been implemented well but are still not optimal, with several problems including limited costs in efforts to reduce risk and update disaster equipment, the absence of an early warning system and early preparation, and the inadequate use of disaster volunteers. To overcome this problem, researchers propose the "NGASTOREJO PEKA WASPADA" program with the aim of increasing community self-help capacity and optimizing the role of volunteers in disaster preparedness in Ngastorejo Village, Jakenan District, Pati Regency.

Kata Kunci: Local Initiatives, Flood Disaster Preparedness, Disaster Preparedness Village (KSB)